

Giles R. Coors, III



As Carnival Memphis celebrates our 75th Anniversary we have selected a King with an incredible royal lineage. King Giles Augustus Coors III is Senior Vice President of Stephens Inc. a Little Rock, Arkansas based privately held, full-service investment banking firm that has ninety offices in several U.S. cities and London, England. In his position with Stephens Inc., Giles is responsible for a staff of 25 people and oversees the expansion of the company in the Memphis community. King Giles' royal lineage is truly noteworthy. He served as President of Carnival Memphis in 2000 the same year that the Children's Charity Initiative was founded. The foresight of Giles and other Carnival leaders has become one of the most successful programs of the organization and has raised over \$475,000 during the past seven years for numerous charities in the Mid-South community.

Giles' father, Giles Jr. served as the 41st King of Carnival in 1972. His sister, Mignon Coors was Queen of Carnival in 1985. King Giles has also followed in the footsteps of his late uncle, Ben Woodson, who reigned as King of Carnival in 1974 and then later as President in 1981. Another uncle that served the community as King of Carnival was George Humphreys in 1959, and 1963's King Jack Shannon was a first-cousin. Both gentlemen also served as President with George Humphreys holding the position in 1963 and Jack Shannon in 1967. He also has three cousins that have reigned as Queen of Carnival, Queen Blanche Humphreys (1963), Queen Carroll Shannon (1974), and Queen Neely Woodson (1998).

King Giles was born and raised in Memphis by his mother, the celebrated artist Sophie Coors and his father Giles Jr. or "Bull" to all his friends. He attended East High School in Memphis and matriculated from Darlington School, an independent, coeducational, college preparatory school in Rome, Georgia. King Giles graduated from the University of Mississippi in Oxford, Mississippi with a Bachelors in Business Administration Degree. He majored in Banking and Finance and was a very involved member and officer of the Phi Delta Theta Fraternity. King Giles' interests in finance took him to the University of Pennsylvania, where he attended the Wharton School of Business in Philadelphia. He also completed the Stephens University Masters program at Wake Forest University in Winston Salem, North Carolina.

Prior to his current position as Senior Vice President and Memphis Office Manager for Stephens Inc., King Giles held several executive level positions with firms in the investment banking field. From 1980-1988 he served as Vice President in the Memphis office of Merrill Lynch. In 1988 he moved to Prudential Securities, where he was Vice President until 1994. At that time he made a fortuitous move to the regional investment firm J.C. Bradford. The Nashville based Bradford became his home for the next ten years where he honed not only his investment skills, but became manager of the Memphis office and later the entire Southeastern Region. As Southeastern Regional Manager, Giles was responsible for over 200 brokers, financial analysts, and staff and contributed greatly to the overall results of J.C. Bradford. During King Giles tenure, the Memphis office became one of the largest and most successful in the company. Due to his great success he also became a partner of the firm. Throughout subsequent sales of the company and mergers in the investment industry, Giles managed to keep his clients' needs in mind and continued to successfully grow their portfolios. In 2004 he was presented with a great opportunity to join a regional investment banking firm that had a similar focus of the past J.C. Bradford company. King Giles started with Stephens Inc. with a distinct goal of helping the company grow a Memphis branch that would rival any local or national investment firm. Stephens Inc., headquartered in Little Rock Arkansas, was founded in 1933 and is a privately held, full-service investment banking firm. The Stephens family has a corporate philosophy that leads to ongoing client relationships based on integrity and respect for accumulated capital. King Giles appreciated Stephens' commitment to its clients and felt very compatible with the vision and reputation of the firm. To date the Memphis office has exceeded even his lofty goals.

King Giles met his future wife at a Carnival function, where they found out that their Grandmothers were in each others weddings. The love of Carnival was one of the things they share together. Suzzette Turner Coors captivated the hearts of the city as Queen of Carnival in 1984. The couple were married in 1986 and have two children. George Russell Coors II is 15 years old that has just completed his Freshman year at Memphis University School, and Suzette Randolph Coors is 13 years old and has just finished the 7th grade at St. Mary's Episcopal School. The entire family is very involved with Calvary Episcopal Church. King Giles is a Vestry Member (officer) and also serves as Treasurer. The Coors family is very active and enjoys boating and waterskiing in Moon Lake, Mississippi and Destin, Florida.