

Welcome to Carnival

From the 2010 President of Carnival

CARNIVAL CARES!!!

Greetings and welcome to the 79th Carnival Season. During 2009 Carnival reached a milestone in fundraising for our Children's Charity Initiative, bringing our total to over \$1,000,000 raised for local children's-based charities since 1999. This year, we are embarking on a new challenge...Carnival Cares. Designed to add a "service" component to the work Carnival does for local charities, Carnival Cares provides our members with coordinated community service opportunities allowing for year-round community involvement and support. We hope you'll join us at an upcoming event.

Our 2010 children's charities are LeBonheur Foundation, Knowledge Quest and Memphis Child Advocacy Center. The work these three organizations do for our city is truly remarkable and we are honored to be able to raise funds to enable them to help more children in our community. Our goal this year is to raise \$100,000 for these great organizations.

Our 79th year began in January with the kickoff of the Grand Krewe Coronations, at which the Grand Krewes announce their reigning Royalty for 2010. In February our King and Queen were announced and King Will Yandell and Queen Mary Louise Carrick immediately embraced the Carnival Spirit by attending coronations and spreading goodwill and cheer throughout the Realm. They also presided over our 2nd annual "Krewes for Kids" fundraiser on April 24th at The University Club. It was an incredible success for the 2nd year in a row and we could not have done it without the support of our Grand Krewes. Thanks to the Krewes for all of their hard work!

In addition to our annual support for children's-based charities, we also honor and recognize local companies and individuals who are involved in the King's industry. For 2010, the honored industry is Private Equity and Venture Capital. Our annual Business & Industry Salute Luncheon was held on May 5th at the Hilton Memphis. Over 430 business leaders and Krewe members were in attendance to honor those involved with the Private Equity and Venture Capital industry.



The Dearman Family: Laura, Lockie, Buddy and Tripp

As we approach Carnival Week, I am truly excited about getting to know the members of our Royal Court (Princesses, Escorts, Scarabs and Pages) along with their families. I'm also excited about sharing the experiences with my wife Laura, my son Tripp, and my daughter Lockie. The Dearman family sends best wishes for a truly amazing 79th Carnival Season.

Buddy Dearman

President of Carnival Memphis 2010