John Hull Dobbs, Jr. 2011 King of Carnival

As Carnival Memphis celebrates our 80th Anniversary, John Hull Dobbs, Jr. has been chosen to reign as King to honor a very important industry in the Mid-South - - The Health Care industry which is an integral part of the area's economic base.

King John Dobbs is Chief Executive Officer of Dobbs Equity Partners, LLC a private, family-owned business that makes private equity investments in existing and start-up operating companies. The firm is involved in many industries including distribution, manufacturing, industrial and specialty business services and especially health care. Specifically, King John has started or acquired five businesses in the last six years.

The legacy of the Dobbs family in businesses began in the 1920's. King John's grandfather, James K. Dobbs, was a serial entrepreneur who had success in many different industries, including automobile dealerships (primarily Ford) and restaurant and airline catering (Dobbs Houses, Inc.) Mr. Dobbs' father, John Hull Dobbs, Sr. continued the family business success by acquiring Anheuser-Busch distributorships and continuing the family's investments in automobile dealerships (primarily Honda and Toyota). When Mr. Dobbs, Jr. joined the family business, the family started Three Rivers Holdings, Inc., which operated Unison Health Plans, a Medicaid health

plan with operations in several states including, Delaware, Pennsylvania, Ohio, and South Carolina among others.

Companies currently owned by Dobbs Equity Partners, LLC include 1) Alliance Veterinary Centers, LLC, a veterinary owned and operated family of hospitals in the greater Washington DC area. 2) Premier Distributing Company, an Anheuser Busch distributor with six locations covering the majority of New Mexico. 3) Atlantic Pacific Automotive Company, America's largest independent discount automotive parts supplier. 4) Finishing Innovations, a service business for the medical implant industry based here in Memphis. 5) Strategic Behavioral Health (SBH), a company that owns and operates several behavioral health care facilities in Colorado and Tennessee. 6) Just Kids Dental, a company that provides dental care for patients on Medicaid.

After graduating from Memphis University School in 1985, King John entered Duke University. In 1989 he received a Bachelor of Arts Degree in Political Science. Following his undergraduate studies our King went on to the University of North Carolina Kenan-Flagler Business School, from where he



The Dobbs Family - King John holding Stewart and Katherine holding Johnny

received a Master of Business Administration Degree in 1993.

King John is a member of the Young Presidents Organization and is President of the Memphis University School Alumni Association. He has been involved in many civic and community service organizations throughout the Mid-South and is a past member of the Board of Directors of the Memphis College of Art.

King John and his family have a great history with Carnival as well. His cousin, John C. Dobbs also served as King of Carnival in 1984. Our King is a long-time member of the Grand Krewe of Osiris and has stayed involved with the organization over the years. King John Dobbs started his Carnival involvement at a young age when he was a Carnival Page in 1976 during the reign of King M. Carter Stovall and Queen Dorothy Dunavant. King John was the Prince of the Memphis Country Club in 1986. His father, John H. Dobbs, Sr. was the recipient of the Cook Halle Award at last year's Business & Industry Salute.

A life-long Memphian, King John is married to the former Katherine Stobbs who is originally of Atlanta. They have two children: John Hull III (Johnny), who is two, and Yvonne Stewart, who is six months.