

PHILIP HARTLEY TRENARY KING OF CARNIVAL

This year, as Carnival Memphis celebrates the Aviation Industry, it is appropriate that the King is Philip H. Trenary. King Phil Trenary is President & Chief Executive Officer of Pinnacle Airlines Corp. Pinnacle Airlines is a regional carrier operating as Northwest AirlinK and provides service to Northwest Airlines and its code – share partners at Northwest's domestic hubs in Detroit, Memphis and Minneapolis – St. Paul.

Pinnacle Airlines is regarded in the Aviation industry as one of the most reliable and top-performing small airlines in the world.

King Phil was born in Pawhuska, Oklahoma and raised in nearby Shidler. As a youth he loved the idea of flying and aviation. He built his first airplane in his uncle's barn and soloed at the age of 15. He obtained his pilot's license before receiving his driver's license. He continued flying any time he had a chance. Working his way through Oklahoma State University gave him a lot of knowledge and appreciation of other industries, but King Phil always knew the sky was where he wanted to be. During his college years at OSU, where he majored in Aeronautical Engineering, he launched the first collegiate aerobatics program. The now famous Flying Aggies aerobatic team has performed in competitions all over the country and was the top aerobatics team in the nation four years in a row. King Phil continued flying while at school and after graduating from college, became a pilot for Occidental Petroleum. In 1978 he and a partner began investing in and selling airplanes. That business grew into Aviation Services Flight School, which provided all the flight training for OSU. When King Phil realized that the pilots he was training needed a place to work, he formed the Exec Express Airline, a shuttle service between Stillwater, Enid, McCallister and Tulsa, Oklahoma and surrounding cities. That company later became Lone Star Airlines, which moved from Oklahoma to Dallas Fort Worth in 1985 to accommodate its remarkable expansion. By 1996, Lone Star had evolved into the first domestic code-share for American Airlines. King Phil later sold the company and retired from the airline business, although for only a short period of time.

After taking a brief break from the industry, on April 1,

1997, Phil Trenary decided to run another regional airline. He was appointed President and Chief Executive Officer of Express Airlines I (now Pinnacle). Since that time, King Phil has directed the development of Pinnacle Airlines into one of the nation's premier carriers. The airline has been expanding by approximately 50% each year over the past four years and

Pinnacle has contracted with Northwest Airlines to operate at least 139 regional jets by mid-year 2005. In 2005 Pinnacle will have the privilege of transporting over 8 million Customers, substantially more than the 1.2 million flown in 2000.

Even with this remarkable expansion, the airline's operational quality and on-time reliability has never faltered, and consistently places towards the top of Department of Transportation rankings. Further, Pinnacle was recently recognized as having the lowest cost per available seat mile among the larger regional airlines in the United States by Commuter / Regional News. U.S. Senate Majority Leader William Frist recently appointed King Phil to the National Commission on Small Community Air Service. Also, Transportation Secretary Norman Mineta extended an appointment to the Management Advisory Council of the Federal Aviation Administration, which provides advice and counsel to the FAA's administrator on

policy, spending, funding and regulatory matters affecting the aviation industry.

King Phil has been married to his wife, Bridget for twelve years, and they have three wonderful children, Justin, Brittney, and Pearce. Memphians by choice, the Trenary's have lived here eight years and have thrown themselves into the good works of the Mid-South community. Many charitable organizations can thank Bridget and Phil for their hard work and generosity, including: BRIDGES, Memphis Charitable Foundation, and the Memphis Symphony League. King Phil is the current Chairman of the Memphis Convention and Visitors Bureau, recent past Chairman of the Regional Airline Association and is a Board Member at the Memphis Regional Chamber, Memphis Music Commission and a number of other civic organizations. The Aviation King still flies as much as possible and holds an Airline Transport Rating for propeller and jet aircraft.



Phil and Bridget Trenary with their children, Justin, Brittney and Pearce.