

WELCOME TO CARNIVAL

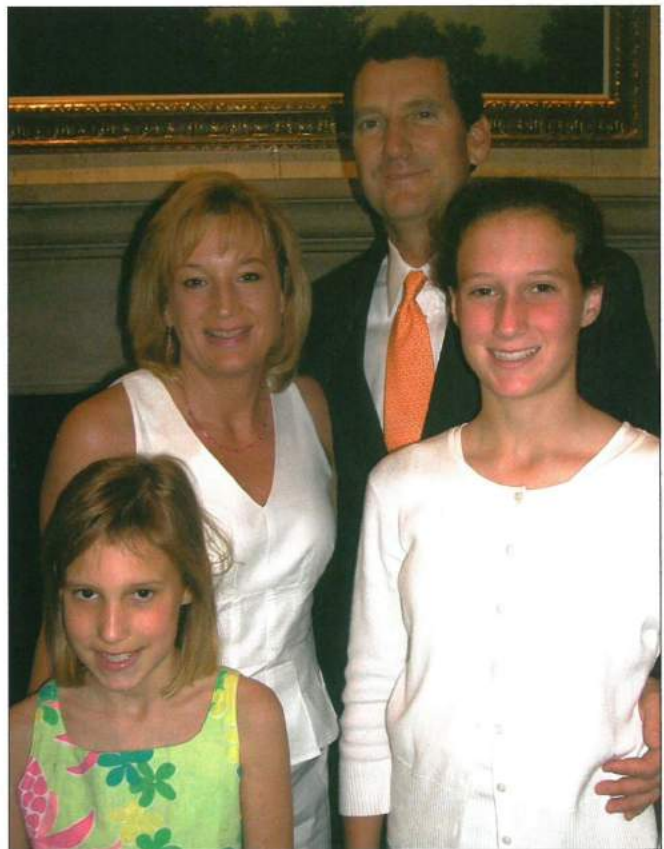
Welcome to Carnival Memphis 2005 "A Celebration Of All and For All." This week represents the finale to what has been a fantastic year for Carnival Memphis, the Grand Krewes and the selected Children's Charities. When I accepted this position a few years ago, I knew there would be a lot of hard work as well as enjoyment during my tenure. From the earliest Krewe events last fall to the final Carnival week event, I have met many caring people in our community and most importantly made many lasting friendships.

As many of you know, Carnival is founded and operates on the basis of three "C's" – Commerce, Community and Celebration. While this week focuses on the Celebration of Carnival, the previous part of the year has been focused on Commerce and Community. For Commerce, we selected the aviation industry which is represented by King Phil of the House of Trenary. Phil has been Chairman and CEO of Pinnacle Airlines since he came to Memphis in 1997. During our Business and Industry Salute Luncheon, over 450 people honored the aviation industry as Jim McGehee received the Cooke Halle Award for his vision and years of service to the Airport Authority. Other individual honorees included John Moore, Northwest Airlines – King's Award, Brigadier General William Cotney, Tennessee Air National Guard, President's Award, and Bob Wilson, Wilson Aviation - Chairman's Award. Eight other companies were recognized for their contributions to the industry.

Carnival Memphis, the Grand Krewes and the Boll Weevils also make a significant impact on our Community through the Children's Charity Initiative. Last fall I had the privilege of watching a dedicated selection committee review over 30 proposals, make onsite visits and finally selected three children's charities to receive the raised funds. This year, our charities are S.M.A.R.T, Martha's Manor and The Carnival Memphis Kid's Café. The honored charities are featured in this Program, and I would invite you to read about them. I am happy to report that for the 3rd consecutive year we have again raised over \$100,000 for the selected charities. Congratulations to all the Krewes, The Boll Weevils and the selection committee for your hard work throughout the entire year.

Again, welcome to the Grand Celebration, Carnival Week 2005! I hope you enjoy every event beginning with Crown & Sceptre Coronation Ball on June 3rd and ending with the Grand Carnival Ball on June 11th.

Patrick J. Danehy
President



Caroline, Jennifer, Patrick and Katie Daneby