

Memphis
COTTON CARNIVAL

WELCOME TO THE 1978 COTTON CARNIVAL.

Cotton Carnival '78 has something for everyone.
Its program was built with you in mind.

The 64th traditional Carnival highlights the
River Pageant, the Grand Parade, the new Children's
Parade, musical events, cultural and sports
activities and talent shows. The entertainment
package offered is really a family affair. We
believe you will enjoy participating.

Cotton Carnival is possible only because of community
support and the hundreds of dedicated volunteers who
give so freely of their time and talent to put
Carnival together. The volunteers literally make it
go. To each one a warm thank you.

Sincerely,

William M. Foudren
William M. Foudren
Major General, U.S. Army-Ret.
President

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