

# Carnival

MEMPHIS

*56 Years of Tradition*



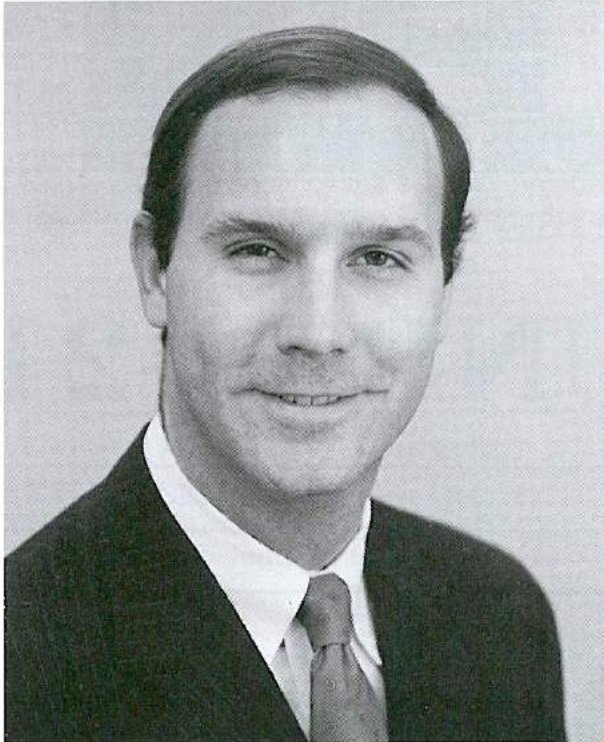
1987 Business & Industry Salute  
to AGRIBUSINESS

\$2.00



# Carnival

MEMPHIS



J. Stuart Collier, Jr.

## Message from the President

The history and tradition of Carnival is our greatest asset. Carnival was established in 1931 to promote the cotton industry and publicize the vitality of the Memphis area. Carnival festivities including our royalty, parade, pageants, formal balls and amusements became known as "the party with a purpose."

The goal of Carnival '87 is to renew that original purpose by promoting industries that have a major impact on the Memphis economy. Since Carnival began, Memphis has grown to become a city with a diverse economic base. Cotton remains an important industry to our community, but there are other industries that contribute significantly to our local economy.

Each year Carnival will honor a different industry that supports the local economy. This year we are proud to salute the Agribusiness industry. We feel it appropriate that Agribusiness has been selected as our first honored industry because of our historic ties to cotton.

The first annual Business and Industry Awards Banquet will be held at Agricenter International to recognize individuals and companies who have made significant contributions to Agribusiness. Carnival has also developed an educational program highlighting the history of Carnival and the importance of Agribusiness for use in the Memphis and Shelby County School systems.

The King and Queen of Carnival symbolize the importance of our saluted industry. They will promote the industry and its contributions to the Mid-South during their reign. An audio-visual presentation on agribusiness will be used by the King and Queen on their visits to business and civic groups.

The mystique surrounding the secret selection and identity of the King and Queen prior to the Crown and Sceptre Coronation is a long standing tradition. With that tradition in mind, the Grand Parade featured the King and Queen in mask to conceal their identity. Other parade participants were encouraged to wear costumes and masks. The 1987 Parade was a salute to the Ramesses The Great Exhibition in honor of a historic event in our city. Carnival has revived one of its oldest traditions following the parade, a festive Masquerade Party!

Carnival will bring back the most popular event in its history, the Royal Presentation Barge. The backdrop of the Royal Barge is an elaborate Egyptian Pavillion flanked by custom-built theme floats honoring Ramesses The Great. This spectacular event marks the public arrival of the King and Queen in truly royal fashion.

The Association will sponsor many public events that offer something for everyone, 'Karnival for Kids' on Mud Island is a new event which has been added this year. 'The Stone Soul Weekend' is a cultural event featuring a beauty pageant, music, and cooking contest. The Carnival Musicfest '87 will highlight the valuable resources of Memphis musical talent in a ten-day event at the Fairgrounds.

Carnival is as strong as the spirit of the people who support it. Membership is up in the Association as well as our Grand Krewes. The enthusiasm of the staff and hundreds of volunteers who donate their time has been unsurpassed. The generosity of financial contributions and sponsorships has been outstanding. The future of Carnival is positive and confident. Carnival is indeed a "party with a purpose" that is here to stay.



## Queen Margaret of the House of Carrington Jones

Pert, vivacious and charming describe Queen Margaret. Our queen will receive her degree from the University of Virginia in Social Anthropology in May. Queen Margaret, a member of Kappa Kappa Gamma, is an honor student with a 3.5 grade point average. She is an Echols Scholar, awarded for leadership and scholarship, and an Honor System Educator and Advisor. The Queen is also a member of the University of Virginia All Star Powder Puff Football Team.

Queen Margaret was a Royal Court Princess in 1984 and the Memphis Country Club Princess in 1985. She was presented at the Memphis Country Club Holiday Ball in 1984, and was a Les Passees Living Ad in 1983, and is currently a member of Girl's Dinner Club. Carnival's 1987 Queen is a graduate of St. Mary's Episcopal School and participated in the Memphis University School's England Program and the Rotary Exchange Program in Germany.

An avid outdoor enthusiast, Queen Margaret enjoys rock climbing, backpacking, tennis and on the more relaxing side—she enjoys cooking. After Carnival, our Queen plans to be a leader on Wilderness Ventures, a backpacking, rafting, rock climbing adventure for teens. She is hoping to lead a six week trip in the Pacific Northwest or Alaska. Last year, with Wilderness Ventures, she participated in a technical ascent of the Grand Teton and rafting on the Salmon River in Idaho. Queen Margaret has had individual instruction in technical rock climbing in Pike's Peak National Park and has participated in the National Outdoor Leadership School, a 32 day mountaineering course in Wind River Mountains, Wyoming.

Excited about her role, Queen Margaret said, "Carnival is one of the oldest traditions in the Mid-South and I am very honored to have been selected to serve as Queen. The Carnival Association has a remarkable history of contribution to the city and this year's salute to one of our areas most important industries, Agribusiness, represents the continuing efforts of the Association to promote and publicize the assets of our great city."

Queen Margaret is the daughter of William Carrington Jones and Peggy James Jones. Her father is the owner of Carrington Jones Company, a real estate firm active in the Memphis market for over 50 years. Her brother, Mason, a Scarab, will graduate from Memphis University School this spring. The Jones' attend Idlewild Presbyterian Church and enjoy family activities including travel, tennis and hunting.



Photography by Gary Culley





## King Jim of the House of Barton

A descendant of Carnival royalty, King Jim is the 53rd King of Carnival following a family tradition established by his father, the late Frank G. Barton, the 4th King of Carnival and his brother Frank G. Barton, Jr., the 41st King. The King's wife, the former Carol Lee Piplar, served as princess to the President in 1963 and her father, Charles L. Piplar was President of the Association in 1962. Children of the royal family are James H. Barton, Jr., a sophomore at Dartmouth, and two daughters, Coleman, a junior at Hutchison, and Hardin, a seventh grader, also at Hutchison.

Our emissary from the agribusiness industry, King Jim realizes the importance of the Business and Industry Salute. "Carnival's salute to Agribusiness showcases the contributions of our industry to the Mid-South community," said King Jim. "It is an honor for me to serve as ambassador and spokesman for our industry, the largest industry in the region accounting for at least 25% of the areas Gross Domestic Product." The King's involvement in agribusiness includes farming, farm implement distribution and retail farm equipment sales.

King Jim received his degree in economics at the University of North Carolina, where he was a Morehead Scholarship recipient. He continued his education at Vanderbilt University where he received his law degree.

Active in the community, King Jim serves on the Board of Directors of the Morgan-Keegan Southern Capital Mutual Fund and Trezevant Manor. He is a member of the Board of Trustees of Memphis University School and The Hutchison School.

The King's life long involvement in Agribusiness and Carnival have prepared him well for his role as ambassador to the industry and spokesman for Carnival. "It is most appropriate that Agribusiness



Photography by Gary Culley

was chosen as the first industry to be honored by the Association, because of the significant impact that our industry has on the economy," the King commented. "The commitment of Carnival to refocus on the original purpose of the organization is a positive and significant step forward. Carnival is truly, A Party with a Purpose."

King Jim's leisure time is usually centered around family activities. He admits to being a "less than championship caliber" tennis player and enjoys golf and an occasional game of handball.



# 1987 CARNIVAL ROYAL COURT

## *Special Princess to King*



*King's Princess*  
COURTNEY ANNE McVEAN  
daughter of  
Mr. & Mrs. Charles McVean

## *Special Princess to Queen*



*Queen's Princess*  
SARAH FRANCES BRUCE  
daughter of  
Mr. & Mrs. Wallace B. Bruce

## *Special Princess to President*



*President's Princess*  
VIRGINIA LANE WILLIAMS  
daughter of  
Mr. & Mrs. H. L. Williamson, Jr.



*Special Princess*  
ELIZABETH McFARLAND ALEXANDER  
daughter of  
Mr. & Mrs. Glynn M. Alexander



*Lady of Realm - Dallas, TX*  
ASHLEY ELIZABETH BURFORD  
daughter of  
Mr. & Mrs. Sam P. Burford, Jr.



*Subsidium Princess*  
DEBRA ANN CAMPBELL  
daughter of  
Mr. & Mrs. John J. Campbell, Jr.



*Special Princess*  
CATHERINE LYNN CASHMAN  
daughter of  
Mr. & Mrs. Eugene K. Cashman, Jr.



*Special Princess*  
ELIZABETH McRAE CASHMAN  
daughter of  
Mr. & Mrs. Eugene K. Cashman, Jr.



*Special Princess*  
CAROLINE PIERCE COOLIDGE  
daughter of  
Mr. & Mrs. William M. Coolidge, Jr.

# The Royal Court



*Special Princess*  
G. KIMBROUGH CRAIN  
daughter of  
Mr. & Mrs. J. Lester Crain



*Memphis Country Club Princess*  
CARY HELEN CRAWFORD  
daughter of  
Mr. & Mrs. Claude G. Crawford



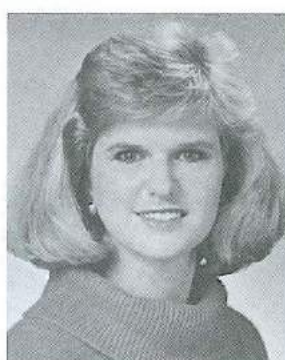
*Special Princess*  
JULIETTE CAMORS DOBBS  
daughter of  
Mr. & Mrs. John Hull Dobbs



*Royal Club Princess*  
KEITH KAVANAUGH DOGGETT  
daughter of  
Mrs. Gail Stinson Doggett



*University Club Princess*  
MICHELLE ELAINE EDWARDS  
daughter of  
Mr. & Mrs. Martin Edwards



*Lady of Realm - Savannah, TN*  
JEAN ANNE GALLIEN  
daughter of  
Dr. & Mrs. John R. Gallien



*Le Bonheur Princess*  
LAURA BETH HENSLEY  
daughter of  
Mr. & Mrs. R. D. Hensley



*Lady of Realm - Jackson, TN*  
MARY ESTHER (MOLLY) HORNSBY  
daughter of  
Dr. & Mrs. R. J. Hornsby



*Special Princess*  
ELISABETH KENNON MCCLOY  
daughter of  
Mr. & Mrs. S. Toof Brown, Jr.



*Special Princess*  
KATE BOND ORGILL  
daughter of  
Mr. Joseph Orgill, III



## The Royal Court



*Special Princess*  
MARY HELEN PENDER  
daughter of  
Dr. & Mrs. John V. Pender, Jr.



*Special Princess*  
SARAH PEARCE RAMEY  
daughter of  
Dr. & Mrs. D. Randolph Ramey



*Special Princess*  
HELEN DOROTHY SCHEIDT  
daughter of  
Mr. & Mrs. Rudi E. Scheidt



*Navy League/Navy Memphis Princess*  
SANDRA KATHLEEN SCHMIDT  
daughter of  
Capt. & Mrs. Richard H. Schmidt



*Chickasaw Country Club Princess*  
TRACI LYNN SHERMAN  
daughter of  
Dr. & Mrs. Phillip Sherman, Jr.



*Special Princess*  
DEE ANNE SOUTHERN  
daughter of  
Mr. & Mrs. Charles Southern



*Special Princess*  
SHERIDAN PAIGE STIRLING  
daughter of  
Dr. & Mrs. J. T. Davis, Jr.



*Lady of Realm - Iuka, MS*  
CHRISTY LEIGH TICE  
daughter of  
Mr. & Mrs. Robert C. Tice



*Special Princess*  
LACEY McCUTCHEON WADLINGTON  
daughter of  
Dr. & Mrs. Lucian P. Wadlington



*Nineteenth Century Club Princess*  
JACQUELINE BETH WILLIAMS  
daughter of  
Mr. & Mrs. Ron A. Williams



*Junior League Princess*  
IVY NEBHUT WILROY  
daughter of  
Dr. & Mrs. R. S. Wilroy, Jr.



# 1987 Royal Court Pages



PAGES TO THE QUEEN  
(left to right)

Margaret England Ledbetter  
Daniel Warlick  
Frances Murff Oates  
Charles R. Coolidge  
Woodson Querbes Dunavant



PAGES TO THE KING  
(left to right)

G. Kirby May  
Gwen Todd McVean  
Samuel A. Gassaway, III  
Walter P. May  
Jean Erb Ridolphi



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Best Wishes To All of Carnival!

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**SCARAB:**  An ancient Egyptian symbol which represents the perpetual life and the sun's continual journey through the heavens.

The Loyal Order of the Scarabs was formed this year as a visible symbol of Carnival's revitalized purpose. They symbolize the continuing efforts of the Association to support and promote the economy of the Mid-South.

The Scarabs primary purpose is to serve and protect the King and Queen of Carnival. They will also be responsible for spreading happiness and mirth to all loyal subjects of the realm of Carnival.



COLE EARLY



MASON CARRINGTON JONES



FLEET ABSTON



BILL HARWELL



JOHN NORFLEET



LEE DILLON



BOBBY MALLORY



JAMES H. BARTON, JR.

## Through the Years



Daphne Boyle  
Queen 1977  
(Mrs. Nigel Hansbury)



Blanche Crump Humphreys  
Queen 1967  
(Mrs. Peter Coleman Tomx)



Lila McGehee Wrape  
Queen 1957  
(Mrs. Lila Wrape Saunders)



Betty Crump  
Queen 1947  
(Mrs. Frank C. Pidgeon, Jr.)



# Business and Industry Salute



The most exciting addition to Carnival '87 is the Business and Industry Salute. This program is a revitalization of Carnival's original purpose...the recognition and promotion of an industry that has a major economic impact on the City of Memphis.

Agribusiness, a logical choice because of our historical ties with cotton, has been selected as the first industry to be saluted by Carnival.

Union Planters National Bank and the Memphis Business Journal are co-sponsors of the event. An awards competition has been developed to honor companies and individuals that have made significant contributions to the industry. Winners, chosen by a distinguished panel of judges, will be announced at the first annual Business and Industry Awards Banquet at Agricenter International on June 4, 1987.

We have developed a lesson guide designed to teach students the importance and significance of our selected industry. The lesson plan includes a 28 page work/play book for students and is now in the Memphis City Schools and Shelby County Schools.

The Business and Industry Salute provides several appealing benefits to Carnival and the city, including:

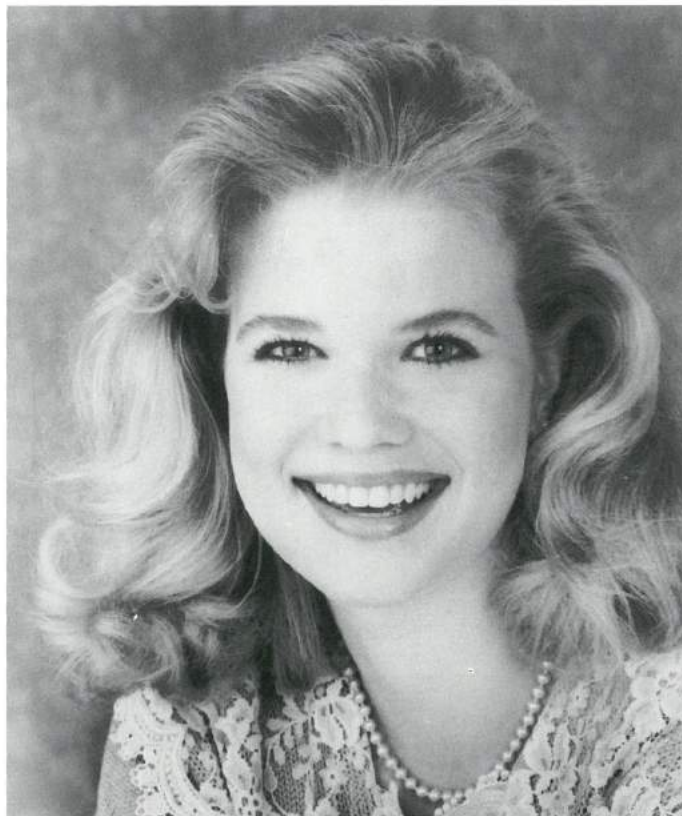
- 1) A viable purpose for the Mid-South's oldest tradition — Carnival;
- 2) A vehicle through which groups and associations related to our saluted industry are encouraged to hold meetings and conventions in Memphis during our annual celebration;
- 3) Development of trade shows, industry seminars and forums during Carnival week that attract tourist to our city and further promote the saluted industry;
- 4) A basis for Carnival and city officials to encourage businesses, within the industry we are honoring, to expand existing operations and solicit new businesses to locate in our city.

The Business and Industry Salute offers tremendous opportunity to Carnival, the opportunity of growth and purpose. Carnival has a rich heritage of contribution to the city and in today's competitive market place, Carnival can be a valuable tool in promoting Memphis as a great place to live and work, and as a community that appreciates and recognizes the importance of the businesses and industries that comprise its economic base.





# 1987 Maid of Cotton — Amy Gough



1987 MAID OF COTTON - AMY GOUGH

**Personal Background:** Amy is the 19-year-old daughter of Dr. and Mrs. David Gough of El Paso, Texas. She is 5'6" tall, has green eyes and blond hair.

A sophomore at University of Texas in Austin, Amy is majoring in English and biology and has a 3.8 grade point average on 4.0 system. She is a Dean's honor roll student, a Member of Kappa Alpha Theta sorority, Phi Eta Sigma academic society, and Alpha Lambda Delta academic society.

The 1987 Maid of Cotton is a graduate of Coronado High School in El Paso. Amy was president of the Student Council and a member of the National Honor Society. She was nominated by the Mayor as Outstanding Student of El Paso for the U.S. Secretary of Education's International Youth Year Award in 1985 and was the El Paso Herald-Post's "Student of the Week."

**Maid of Cotton Selection:** Amy was chosen by judges as U.S. cotton's goodwill ambassador from a field of 17 finalists from 9 cotton producing states at the 49th annual selection December 30, in Dallas. The Panel of five judges was headed by Mrs. Trenton Shelton, 1961 Maid of Cotton. Finalists were judged on basis of personality, poise, communications skills, and appearance during three days of selection activities. Amy will receive a \$10,000 educational award made possible by grant to The Cotton Foundation from Ciba-Geigy Corporation. The Maid of Cotton selection and tour are managed by The National Cotton Council, the central organization of the U.S. cotton industry with headquarters in Memphis, Tennessee.

**Maid of Cotton Activities:** Amy's first official appearance in her six-month tour was at Cotton Bowl festivities in Dallas on New Year's Day. Her domestic tour, pointing up the cotton industry's importance to nation, will be highlighted by a visit to Washington, D.C., and an appearance at Carniva's Maid of Cotton Fashion Show and Luncheon on June 3. Her international tour will take her to the Far East for cotton fashion appearances, visits with government dignitaries and textile executives, and retail store promotions. In Europe, Amy will be honored guest at the U.S. cotton seminar in Monte Carlo where she'll meet with spinner representatives from Italy, Spain, Portugal, West Germany, Switzerland, France, Belgium, and the United Kingdom.



## COTTON GOES ROMANTIC—

*Pale pink cotton shapes a dreamy look for Maid of Cotton Amy Gough. It's styled with a high-neck lace collar, fitted bodice, and sweeping tea-length skirt. Both the dress and fabric were designed by Jessica McClintock.*

(Photograph taken at Dixon Gallery, Memphis, TN)





## Something for Everyone 56 Years of Fun

### GRAND PARADE AND MASQUERADE PARTY

*April 24 - 7:30 p.m. — Downtown Memphis*

To celebrate an historic event in our city, Carnival is saluting the Ramesses The Great Exhibition with the 1987 Grand Parade. This elaborate, masked parade includes several "special" theme floats designed as a tribute to the Ramesses Exhibit. The Masquerade Party, at the Crowne Plaza Hotel, is a costumed continuation of the Grand parade. When the Parade stops—the party begins! Tickets available at Carnival Headquarters. Prizes for best costume!



### CARNIVAL ON THE RIVER

*June 5 - 11:00 a.m. to 8 p.m. - Court Square, Downtown Memphis*

*June 6 - 10:00 a.m. to midnight - Downtown Memphis*

On the banks of the Mighty Mississippi, Carnival begins a full month of activities with music, arts, great food, and fun events for the entire family. Join us on Friday for the Memphis Chili Cook-off in association with The Kidney Foundation. Saturday evening comes to a brilliant ending with the arrival of Carnival Royalty, a fireworks spectacular and street party.

The setting for the Saturday's activities is set under the trees of Confederate Park, Jefferson Davis Park and along Riverside Drive.



### CARNIVAL MUSICFEST

*June 12-21 - Mid-South Fairgrounds*

This is another Carnival event that helps to promote the industries that enhance our communities economic base—the Memphis Music Industry. A ten day event centered around Memphis' great musical groups, a thrilling midway, fabulous food, exciting exhibits and lots of fun for the entire family. Admission is only \$2.00 at the gate—so plan to come often!



### KARNIVAL FOR KIDS

*June 13-14 - Mud Island*

Carnival has held events for the children of the Mid-South for over fifty years. The Karnival for Kids is an exciting new program in association with Mud Island. We've planned two days of exciting activities for kids ranging from music to carnival games and coloring contest.



### WLOK STONE SOUL WEEKEND

*June 26-27 - Tom Lee Park*

The Picnic on June 27 is a day-long "happening" filled with live music, cultural displays, games, food and family fun.

On Thursday night, the Miss Black Shelby County Pageant will be held at the Orpheum Theater. The uniqueness, historical and cultural significance of this weekend event should make it the subject of positive media attention, as well as, a fun event for the entire family.

