

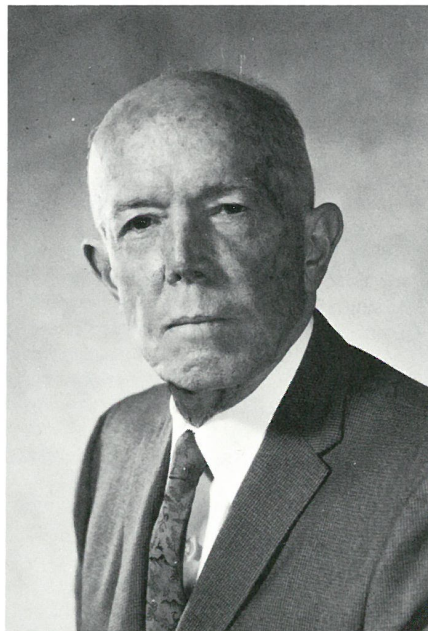
# MEMPHIS COTTON CARNIVAL

## CARNIVAL '76



April 30 — May 8  
Magazine and Official Program — 50¢

*Cotton Carnival 1976  
dedicated in honor of  
S. Toof Brown, Sr.  
Co-founder and fifth president  
Memphis Cotton Carnival Association*



*His continued leadership and involvement  
have been extremely important  
to the success and accomplishments  
of Carnivals for over forty years.*



# *Memphis* **COTTON CARNIVAL**

WELCOME TO THE 1976 COTTON CARNIVAL!

This is the 42nd Annual Cotton Carnival and it has grown to be a unique tradition in the Memphis and Mid-South area.

Our River Pageant and Grand Parade are certainly highlights. This is our fourth year at the Mid-South Fairgrounds and we have made every effort to offer the top entertainment available.

All of us who have worked on Carnival hope you enjoy this week-long celebration.

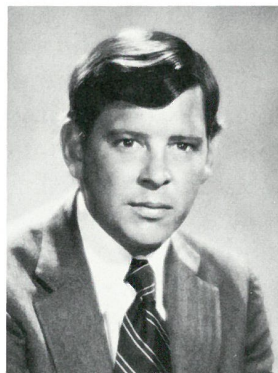
It takes hundreds of volunteers to put together this great variety of activities.

Sincerely,



Allen Morgan, Jr.  
President

AM:er





## The King

Cotton is a business to Matthew Carter Stovall. It also is a tradition and a way of life for the King of the 1976 Memphis Cotton Carnival. The 50-year old monarch of the Carnival realm brings to the annual festival one of the strongest cotton heritages in the history of the event.

King Carter has spent his entire adult life in cotton's mainstream, following paths trod by his father,

the late William Howard Stovall, and his grandfather, the late William Howard Stovall, Sr., both of whom farmed properties still operated by King Carter at Stovall.

This year's King of Cotton joined the family operation soon after his graduation from Yale University and farmed independently at Sumner, Mississippi from 1958 to 1964, when he returned to Stovall Farms to operate part of the family lands until his father's death in 1970. At that time King Carter became General Manager of the entire Stovall farming network.

Today King Carter is President of five farm operating companies, an irrigation supply business and a gin. He also heads an extensive cattle raising and feeding operation. The Stovall enterprises have been expanded in recent years and cotton acreage now is almost 100 percent greater than it was in 1971. Some of the original land which was first settled by the family of the wife of Colonel Stovall in 1836 has been planted in cotton for more than 100 years. Cotton remains the major crop at Stovall.

King Carter, who earned cum laude honors at Lawrenceville School in New Jersey and was a dean's list scholar at Yale, has carried the attainment pattern through both his professional life and his social and civic activities. His credentials of accomplishments span the broad range from local to national levels.

He is director and member of the Executive Committee of First National Bank of Clarksdale, Mississippi, a director and Vice President of the Riverside Cooperative Association and President of the Delta Council until May when he becomes Chairman

of the Board for a tenure through 1977.

In addition, King Carter is a director of North Delta Compress, Lee Academy and the Mississippi Semmental Association. He has served as Director, President and Chairman of the Board of Cotton Council International and of the American Red Cross. The Carnival King also has been Chairman of National Cotton Council Foreign Operations and an advisor to the National Council.

He is a member of Memphis Country Club and the Clarksdale Country Club. King Carter belongs to hunting clubs in Mississippi and Arkansas and is an alumnus of Delta Kappa Epsilon Fraternity.

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The 1976 King of Cotton is married to the former Nancy McNew Gilmore of Pine Bluff, Arkansas. His mother, the former Eleanor Doyle Carter of Memphis, lives at the Belmont Planta-

tion at Stovall. The Stovall children are Meriwether Lewis Stovall of New York, New York and William Howard Stovall, IV and Lawrence Gilmore Stovall, both of Clarksdale.

King Carter did not assume his throne without family precedent. His father was King of the Cotton Carnival in 1948 and, as is his son, was an innovative leader in the cotton industry. The King and his sons are all former pages in past royal courts and his two brothers are also former pages.

The new King will reign throughout the month of Carnival activities that culminate in nine festive days, April 30 - May 8.



## The Queen

Dorothy Dobson Dunavant is a natural for the role of Queen of the 1976 Memphis Cotton Carnival. She has the beauty, the background and the sparkle expected of royalty. Queen Dorothy is a daughter of cotton royalty and she is soundly versed in intricacies of the cotton industry.

The 21-year old Queen of Cotton was born in Memphis, a daughter of Mrs. Dobson Dunavant of 1605 West Massey Road and William Buchanan Dunavant, Jr., of 7400 Crestridge Road in Germantown. Mr. Dunavant

was King of Cotton Carnival in 1973 and Queen Dorothy was a Lady-in-Waiting that year.

Queen Dorothy is a senior majoring in General Business at Louisiana State University. Throughout her educational career the blue-eyed brunette has been an academic, social and athletic standout. She was graduated by The Hutchinson School in Memphis after amassing an enviable record of achievements.





## The Queen

During her time at Hutchinson she was a member of Cum Laude, National Honor Society, Quill and Scroll, Mu Alpha Theta, Athletic Honor Society and the Pep Club. She also was editor of the yearbook, a student council representative, chairman of elections, Vice President of the Athletic Association and earned high honor ribbons. Queen Dorothy participated in basketball, tennis, volleyball and soccer.



Since entering LSU, Queen Dorothy has continued to display her qualities of excellence. She is a member of Delta Delta Delta Sorority in which she was recording secretary her junior year and which she now serves as Vice President. She has been honored as Best Pledge and Outstanding Active.

Queen Dorothy is a member of the Girl's Cotillion and the Girl's Dinner Club. She was presented as a debutante at the Memphis Country Club in 1974 and at the Memphis Hunt and Polo Club White Tie Ball in 1975.

Her interest in and knowledge of the cotton industry stems primarily from her father's activities in the field. Mr. Dunavant is President of Dunavant Enterprises, Inc., of Memphis, which is the largest handler of U.S. cotton in the world. The firm handles more than 1 1/4 million bales annually and was a participant in the first sales of cotton from this country to Mainland China in 1972.

The Queen's grandfather, the late William (Buck) Buchanan Dunavant, started in the cotton business as a young man and

## Carnival '76

soon entered a business with T. J. White, Sr., of T. J. White and Company. Mr. White retired in 1960 and the firm became W. B. Dunavant and Company. The senior Mr. Dunavant was a past President of the Memphis Cotton Exchange.

Queen Dorothy's father joined the business as a junior partner in 1952, became a partner in the company in 1956 and continued the business after Mr. White retired and until his father's death in 1961.

As sister of the Queen, Miss Elizabeth Corneil Dunavant was a Lady-in-waiting for the Arts and Garden Club in 1971 and was a Special Princess for the Lastnighter's in 1972. The Queen's brothers, William Buchanan Dunavant, III and John Dobson Dunavant both have served as pages during past Carnivals. She has another brother, Buchanan Dobson Dunavant, who is five years old.



Photography by  
Rod Phillips

## CARNIVAL '76 MAY IN MEMPHIS IS CARNIVAL TIME!

This year's Party in the Land of Cotton is April 30 - May 8, when Memphis launches its annual tribute to King Cotton with one of the world's best known and most elaborate festivals.

The Cotton Carnival is sponsored by the Memphis Cotton Carnival Association, a non-profit civic organization devoted to promotion of the city's position as the hub of the nation's cotton belt.

Front Street in Memphis is Cotton Row, where the offices of the world's largest cotton brokers are located, together with their unique cotton sampling rooms, which have become a major tourist attraction.

Here, too, is the Memphis Cotton Exchange, the world's largest spot cotton market, where more than one third of the nation's cotton crop is bought and sold each year.

Memphis is also the home of the National Cotton Council and of the Maid of Cotton. The Maid, a lovely and talented young lady, is chosen annually from one of the nation's cotton producing states. Co-sponsored by the Cotton Carnival, the National Cotton Council, and the Memphis Press-Scimitar, she serves as

King Cotton's official ambassador throughout the nation and the world. During her year's reign, she tours America, Canada, and several countries in Europe, Asia and South America, clad in cotton to show the beauty and versatility of the fabric.

The modern Memphis Cotton Carnival originated in 1931, when a handful of civic-minded Memphians decided to sponsor an annual celebration in honor of King Cotton and to raise the spirits of Memphians during the hard depression days.

Actually, the first modern Carnival was a rebirth of the old Memphis Mardi Gras, which originated in 1872 under similar economic conditions. Members of the Mystic Society of Memphis at that time directed and personally financed an annual celebration to help Memphis forget unpleasant memories of the War Between the States and subsequent yellow fever epidemics which devastated the city and surrounding area. The old Mardi Gras, a one-day affair, was discontinued in 1881, and then taken over as a commercial project until its final abandonment in 1901.

The modern Carnival was born in the office of a motion picture



manager whose original plan was merely to promote a movie entitled "Cabin in the Cotton." The few public-spirited citizens who attended the meeting immediately visualized the potential of an elaborate annual celebration, however, and Carnival was born.

The first of the modern Memphis Cotton Carnivals was staged in March, 1931, and was so well-received that all involved agreed it should be larger and finer the ensuing year. In this tradition, each Carnival has been more elaborate than its predecessors, and the Memphis Cotton Carnival now is a year-round project, complete with a full-scale factory for manufacture of parade floats, costumes, and other necessary accompaniments of the festivities. Visitors are always welcome at the Carnival Headquarters and Float Factory at 547 North Main St., Memphis, Tennessee.

Highest honors within Carnival go to the couple named King and Queen, who are selected by a secret committee from prominent families long identified with cotton. Names of the royal pair remain a closely-guarded secret until shortly before their coronation.

Highlighting the nine days of Carnival, which begins officially this year on April 30, is the arrival of the King and Queen of Carnival with their 200-member Court aboard the Royal Barge on the Mississippi River, The River Pagaent - the world's largest - consists of a brightly illuminated and gaily decorated barge. The barge arrives to the accompaniment of a spectacular fireworks show and the music of numerous bands, while thousands of revelers line the city's historic riverfront landing. Their arrival signals the official opening of King Cotton's annual reign and

begins this year at twilight on the evening of May 1.

Second only to the River Pagaent in popularity is Carnival's gigantic Grand Carnival parade, conducted over a route through one of the city's entertainment districts, Overton Square. Growing more elaborate each year, the parade draws high school and college bands from across the nation.

The River Pagaent and Parade, however, are but part of Carnival's week-long celebration. On May 5 the Maid of Cotton will appear at a special fashion show and luncheon, an eagerly awaited event for fashion-conscious residents of King Cotton's realm. Thursday, May 6, mayors from throughout the Mid-South will gather in Memphis for the annual Cotton Carnival Mayor's Luncheon.

In addition, visitors can enjoy one of the world's largest midways - a day and night attraction at the Fairgrounds - and parking is free. Free band concerts in the Mid America Mall and in many shopping centers, special exhibitions at the Memphis Museum, Brooks Memorial Art Gallery, the Memphis Academy of Arts, and other special events contribute to Carnival's lustre.

A distinctive Carnival feature is the Secret Societies — Memphi, Osiris, Ra-Met, Sphinx, Shelbi and Ptah. Each society has its own King and Queen, and its own club rooms with special entertainment, where members have a fun time throughout the Carnival Week.

Each year several new events are added to the Carnival schedule. These, however, are not announced until shortly before Carnival begins, and constitute an extra surprise for Carnival goers.

## **CARNIVAL '76 — EVENTS — FUN — EVENTS — FUN — EVENTS**

Cotton Carnival means many things to many people, but for the majority the nine days of festivities begin and end at the Mid-South Fairgrounds. Carnival '76 will turn the vast entertainment complex into a multi-faceted fun fest with events, displays, rides, shows and other activities catering to most every taste across a broad economic spectrum.

From April 30 through May 8 the midway, Mid-South Coliseum and other facilities at the Fairgrounds will leave little to be desired in the field of fun times programming. With the grounds open from noon to midnight on weekends and 4 p.m. to midnight during weekdays there is ample time for most anyone to participate.

Gooding's Million Dollar Midway, which expands the midway operation considerably over last year, will provide the ingredients that make any carnival a special event. Gooding's is also known in Memphis for its visit during the annual Mid-South Fair.

In an all-out effort to live up to a "something for everyone" motto, the Cotton Carnival Association has arranged for numerous free events that will be generated at "center grounds." There will be a Kiddieland, a petting zoo for children and the return of the Square Dance Festival. The square dance group has gained an outstanding reputation for past performances at the Carnival.

Also among the free events at "center grounds" will be two of the best known thrill shows in the carnival business. Carla Wallenda of the world-renowned Wallenda Family will perform an intricate series of movements atop a swaying steel mast 90 feet in the air. Her "slide for life" dismounting procedure is the

highlight of the exhibition as she slides down a cable hanging by one foot or by the neck. The mast on which Miss Wallenda performs moves some 60 feet from side to side during her display.

"Center grounds" will also be the setting for another memorable thrill event when the Zacchini Cannon Act unfolds its danger-filled launching of a human cannonball. The Zacchini act is acknowledged to be one of the most dangerous and exciting events on the carnival circuit. For many years the closing attraction of the Ringling Bros. and Barnum and Bailey Circus, the Zacchini cannon act has been applauded around the world.

The Zacchinis have performed in such major cities around the world as Berlin, Mexico City and San Juan. Utilizing a 23-foot rocket cannon, a member of the Zacchini team is fired more than 150 feet into the air into a net below. A blast of compressed air slams the human cannonball forward in a pulse-stopping, smoke-shrouded explosion.





The excitement of Carnival '76 spreads from the Midway and "center grounds" to nearby Carnival building where variety adds the frosting to an already well-decorated entertainment cake. The WMPS Festival, which gained acclaim last year, will again be held in the Youth Building. Last year the festival required half the space in that structure. During Carnival '76 the WMPS program will occupy the entire Youth Building for the full nine-day celebration.

Mid-America Arts and Crafts Show will be in the Pipkin Building along with the Wanblee Wasichu Indian Dancers. The Indian group, which performs authentic Indian dances, will donate profits from the money it is paid by the Cotton Carnival Association to a scholarship program for Indian students.

The American Heritage Show, a display of full size, three-dimensional scenes, and the antique music machines concerts will occupy the Shelby County Building. The scenes date back to the ride of Paul Revere and other choice events of early American history. The concerts will feature music from a variety of antique machines, all of which are in working order.

Persons who want to send messages most anywhere in the world will have that opportunity at the amateur radio exhibition and demonstration. Writing materials will be provided so that Carnival guests may prepare messages they want to send.

Among the other attractions near the heart of the Fairgrounds operation will be one of this country's fastest growing sports activities, cowboy polo. The polo games will be played in the Arena Building.

Headlining the top name entertainment planned for the Coliseum is another series of events which will contain enough variety to please the most selective fan. Neil Diamond opens the Coliseum events on April 30 and the Ohio Players appear on May 1. The Grand Ole Opry will be featured on May 7 in a return to the Carnival.

One of the newest forms of family entertainment, ABC-TV's "Almost Anything Goes," will be presented on May 8. This wacky sports spectacular that includes a variety of strange and humorous contests, will be filmed for ABC television during the Memphis performance. Each of the Coliseum events begins at 8 p.m. There will be free parking at all times both off Central and off Southern in the Coliseum parking lot.



## CARNIVAL '76 THE OHIO PLAYERS

Put simply, the Ohio Players became THE progressive soul band during 1974. Record sales, pop/R & B radio airplay, and the incredible concert reaction they get bear this out.

The Ohio Players completed last year with a gold record for their "Fire" LP and began 1975 with a gold single for the title track and followed two weeks later with a platinum album award (sales over one million units). The "Fire" album and single were simultaneous number ones on the Billboard pop charts, as well as being dual number ones in the R & B categories.

Few groups (rock, soul, jazz or whatever) can generate the excitement the Ohio Players do. And the excitement comes from the diversity of music they play. Musically they'll try anything. And more than likely they succeed at it.

The diversity comes partially from the abundance of musical instruments played by the group. The Ohio Players are Clarence (Satch) Satchell, tenor, soprano and baritone saxophones, trumpet, flute; Marshall Jones, bass guitar; Ralph (Pee Wee) Middlebrooks, trumpet, trombone; Billy Beck, piano, organ, clarinet, ARP synthesizer; Marvin (Merv) Pierce, trumpet, valve trombone, flugelhorn; Leroy (Sugar) Bonner, lead guitar; and Jimmy (Diamond) Williams, drums.

Earlier this year, the Ohio Players stormed through a three-week tour of Europe, highlighted by a sell-out concert in London. Of the show, New Musical Express said "The Ohio Players made just about every band I've seen ... look like a bunch of corpses in the terminal stages of decay." The rest of the reviews from the tour were equally ecstatic.

On May 16, 1975, the group was honored by Mayor James A. McGee of Dayton with his proclamation declaring that date to be Ohio Players Day in the city.

The new LP for the group is "Honey," surely another step toward surpassing the Ohio Players achievements of 1974 and early 1975. But then, the past year one has come to expect nothing less from the Ohio Players.

The Ohio Players will appear on May 1 at 8 p.m. in the Coliseum, at Carnival '76.

The group got its start in Dayton, Ohio, (hence their name) in 1968. They wanted a simple, catchy name and settled on The Players. When the time came for a first album, they tacked on "Ohio" for a stronger identification.







Helen Patricia Boren (Pat)  
KING'S PRINCESS  
Prince—Thomas Benjamin Bright, Jr.



Susan McCormick Miller (Susie)  
QUEEN'S PRINCESS  
Prince—Kenneth Wesley Malone Jones



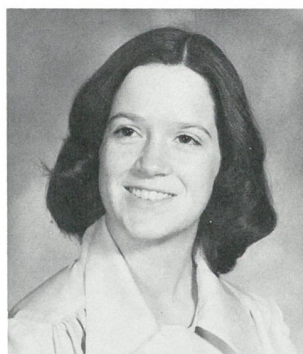
KING'S PAGES: Left to right: McNeal Bond McDonnel, Lucius Lamar Heiskell, Norman Davis Owen, James Bradford Hayes



QUEEN'S PAGES: Left to right: John Hull Dobbs, Jr., Stephen Cook Rainer, John Wesley Oates, Edward Cummins Kaiser



Renny Fortune Pidgeon  
CARNIVAL PRINCESS  
Prince—Gregg Hancock Drew



Katherine Louise Bondurant (Kate)  
COTTON EXCHANGE PRINCESS  
Prince—J. G. Regnier



Carroll Fourmy Cobb  
COURT PRINCESS  
Prince—Roy Collen West



Comelia Elizabeth Martin (Beth)  
LASTNIGHTER'S PRINCESS  
Prince—Michael Steven Cannon



Marion Dean Russell  
PAST PRESIDENT'S PRINCESS  
Prince—John Hayles

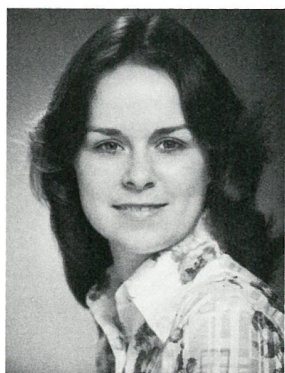


Elizabeth Palmer Wilbourn  
PRESIDENT'S PRINCESS  
Prince—Lee Rountree Marshall



Ruth Elaine Colmer  
ROYAL CLUB PRINCESS  
Prince—Gerald Keith Downes

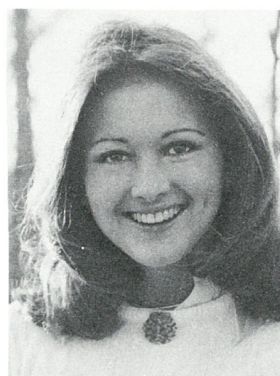




Gail Lynn Hagenhoff  
AL CHYMIA SHRINE TEMPLE  
Escort—William O. Crumby, III



Kathy Carol Lammons  
CHICKASAW COUNTRY CLUB  
Escort—William Whitsitt



Lynda Blake  
COLONIAL COUNTRY CLUB  
Escort—Dick Wittenberg



Lesley Cook Rainer  
MEMPHIS COUNTRY CLUB  
Escort—Giles Augustus Coors, III



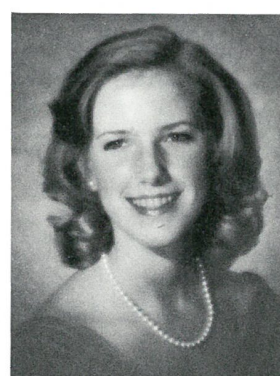
Jennie Lee Leary  
MEMPHIS PETROLEUM CLUB  
Escort—Wm. Scott Mathis



Kathy Alexander  
NAVY MEMPHIS/NAVY LEAGUE  
Escort—Lt. Larry Honsinger



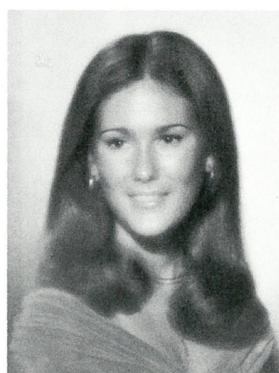
Diane Walker  
NINETEENTH CENTURY CLUB  
Escort—T. Brad Ray



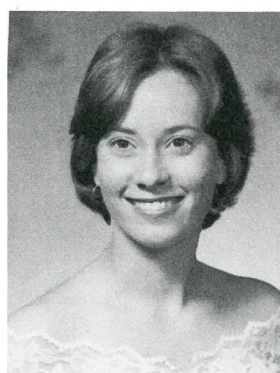
Cathryn Jean Collins  
THE RACQUET CLUB OF MEMPHIS  
Escort—Richard Bates Brown, III



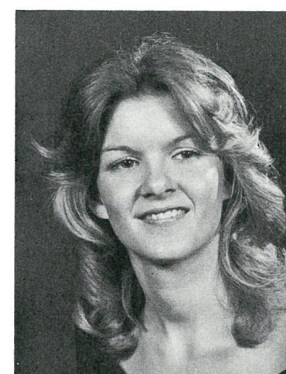
Wendy H. Lee  
RIDGWAY COUNTRY CLUB  
Escort—David I. Roman



Sharon Lee Russell  
SUMMIT CLUB  
Escort—Wise Swepton Jones



Laura Jean Gragg  
UNIVERSITY CLUB  
Escort—Frank Barton, III

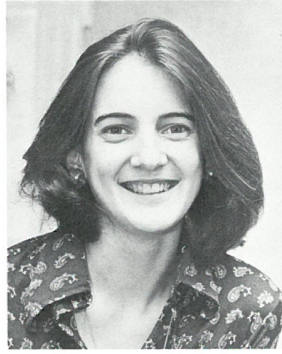


Melissa Meador  
WHITEHAVEN COUNTRY CLUB  
Escort—Joel B. Bartholomew





Virginia Falls Apperson  
Junior League  
Escort—Stephen Baker Parks



Daphne Evelyn Boyle  
Memphis Garden Club  
Escort—J. William Daniel, II



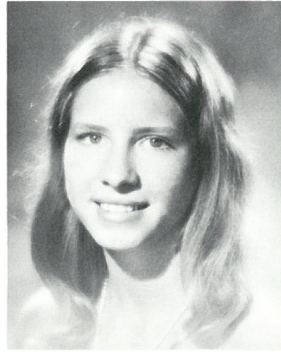
Debra Kay Cockroft  
Josephine Circle  
Escort—Jason Leonard Twitchell



Lori Ann Gonsch  
Hoe and Hope Garden Club  
Escort—Kenneth Edward Rogers



Dianne Goodwin  
Mid-Town Garden Club  
Escort—Sam Polk Patterson, Jr.



Julia Bryan Grosvenor  
National Society of Colonial Dames  
of America in Tennessee  
—Memphis Committee  
Escort—Robert Grosvenor Jeffers



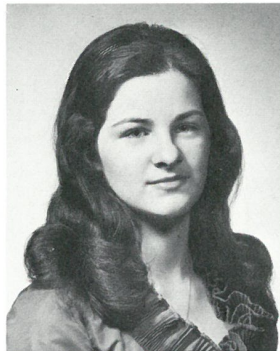
Mary Margaret (Mimi) Hall  
Field and Garden Club  
Escort—Alan Scott



Eileen Mitchell Heckle  
Kiwanis Club of Memphis  
Escort—Allen Jones, Jr.



Jill Jemison  
Les Passees  
Escorts—Thomas Calhoun Loeb



Rebecca "Becky" Zane Kerby  
Descendants of Early Settlers of  
Shelby and Surrounding Counties  
Escorts—Mark Douglas Tippet  
and Tom Bailey



Katherine Dabney Kittle  
La Jeunesse  
Escort—John Philips, IV



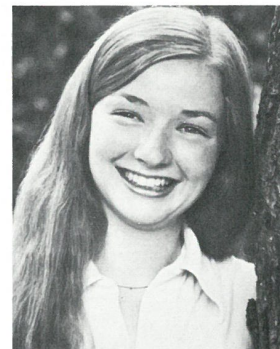
Becky Pearson  
Memphis Board of Realtors  
Escort—Dale Tuttle



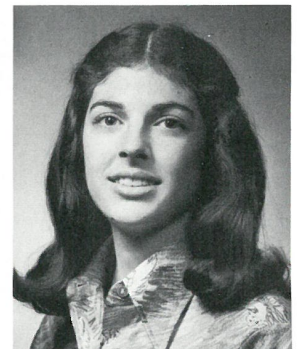
Frances Crouch Perkins  
Fortnightly Club  
Escort—George William Johnson, III



Patrice Lucille Pipkin  
Good Earth Garden Club  
Escort—James J. Watson



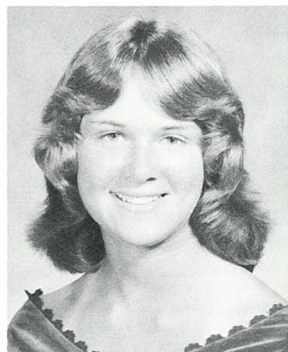
Martha Jo Pullen  
Big Ten  
Escort—James Everett Thomas, III



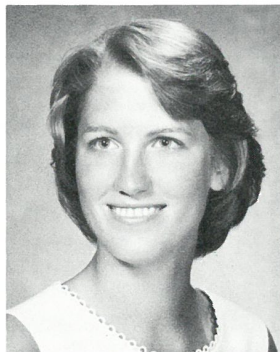
Lisanne Moore Purvis  
Town & Country Garden Club  
Escort—Curt Geoffery Boeking



## *ladies in waiting*



Jacqueline R. Robinson  
Memphis Rose Society  
Escorts—Tim Robinson  
and Dave Caldwell



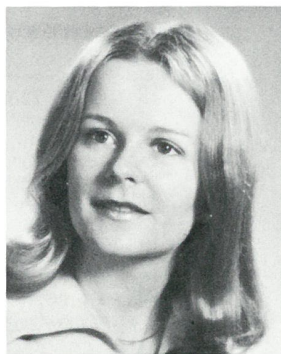
Elizabeth Howard Sayle  
Memphis Women's Club  
Escort—John Pendleton Vineyard



Susan Scheidt  
Memphis Cotton Wives  
Escort—Louis Glazer



Cricket Sheffield  
Association for the Preservation  
of Tennessee Antiquities  
Escort—Michael Samuelson



Amy Skinner  
Memphis Rotary Club  
Escort—Dan Thomas Meadows



Shana Lisa Sloas  
Maternal Welfare League  
Escort—Christopher Gale Carruthers



Bethany Smith  
Duration Club  
Escort—Doss Fowler



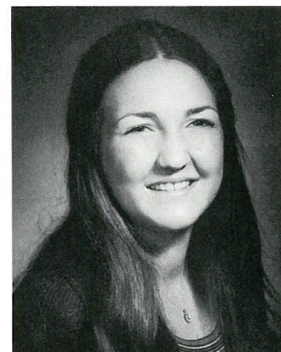
Amie Austin Todd  
Hein Park Garden Club  
Escort—James J. Watson



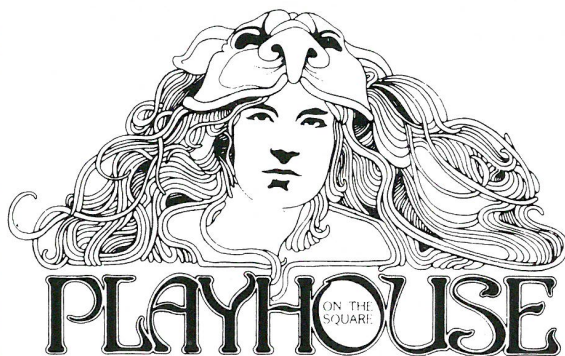
Pamela Vansickle  
Memphis Better Films Council  
Escort—Edward Carl Bendall



Ann Ashford Wallace  
Le Bonheur Club, Inc.  
Escort—William C. Douglas, Jr.



Marsha Jean Weeks  
Laurelwood Garden Club  
Escort—James Veyski Kipcak



Memphis' and the Mid-South's  
Resident Professional Theatre  
in exciting Overton Square!





Miss Marily Kay Pegram  
Representing B.R.D.  
PRODUCTIONS

*Queen  
of  
Crown and Sceptre*



Miss Ren Goad  
Representing UNION PLANTERS  
NATIONAL BANK



Mrs. Robert C. Lonon (Donna)  
Representing A & A GUARD  
SERVICE, INC.



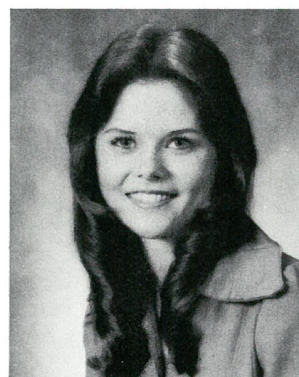
Mrs. Thomas Victor Burkett (Janice)  
Representing FIRST NATIONAL  
BANK



Miss Donna Moore  
Representing HOLIDAY INNS, INC.



Miss Paula Patrick  
Representing NATIONAL BANK  
OF COMMERCE



Miss Trena Wooten  
Representing MORGAN, KEEGAN  
& COMPANY



Miss Grace Allen  
Representing BOYLE INVESTMENT  
COMPANY



Miss Ginger Alden  
Representing MITCHELL'S  
TUXEDO RENTALS





Celeste Marian Adams  
Washington, D.C.



Amy Oldham Alexander  
Dyersburg, Tennessee



Mary "Candy" Alman  
Gulfport, Mississippi



Bronwyn Beth Benoist  
University, Mississippi



Deborah Crete Burge  
Blytheville, Arkansas



Cheryl Lyn Collins  
Forrest City, Arkansas



Laura Louise Conley  
Lookout Mountain, Tennessee



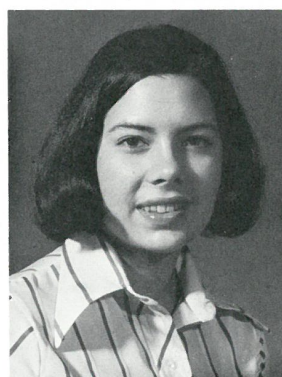
Annette DeBerry  
Savannah, Tennessee



Mary Grace Denton  
Newport, Arkansas



Marian Fields Dulaney  
Tunica, Mississippi



Cynthia Louise Fowlkes  
Canuthersville, Missouri



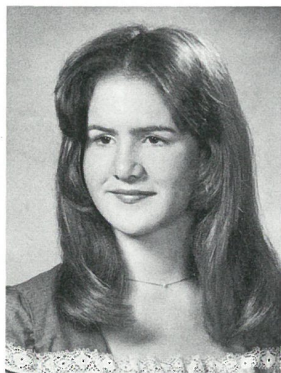
Melissa Ann Franklin  
Coffeerville, Mississippi



Patricia Eve Gable  
Hattiesburg, Mississippi



## *ladies of the realm*



Nancy Sturdivant Hand  
Glendora, Mississippi



Victoria Natalie Hicks  
Columbus, Mississippi



Eunice Katherine Martin  
Dundee, Mississippi



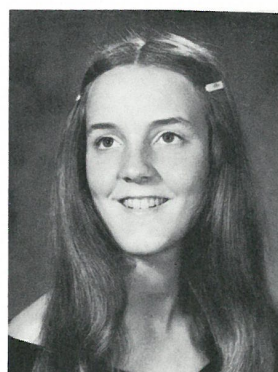
Elizabeth Lynn Massey  
Senatobia, Mississippi



Eugenia Matthews  
Robinsonville, Mississippi



Georgia Katherine McPherson  
Mississippi At Large



Merri Donna Mullens  
Clarksdale, Mississippi



Jaye Lynn Neely  
Osceola, Arkansas



Merry O'Barr  
Okolona, Mississippi



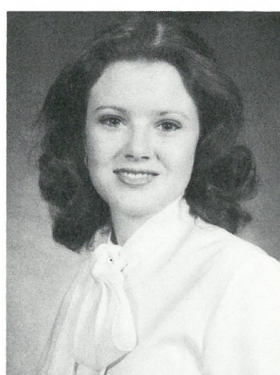
Helen O'Keefe  
Pine Bluff, Arkansas



Janet Elaine Porter  
West Helena, Arkansas



Karen Lynne Price  
Corinth, Mississippi



Patricia Lynn Roberts  
North Little Rock, Arkansas



Irene Robertson  
Indianola, Mississippi



Elisa Katherine Sims  
West Memphis, Arkansas



Jan Suzanne Stallings  
Humboldt, Tennessee



*ladies of the realm*



Nancy Alicia Stewart  
Decatur, Alabama



Terrell Tumlinson  
West Point, Mississippi



Pamela Ann Turner  
Belzoni, Mississippi



Ruth Elizabeth Vaughan  
Ponchatoula, Louisiana



Frances Kelley Walton  
Jackson, Mississippi



Theresa Bradford Wittjen  
Holly Springs, Mississippi



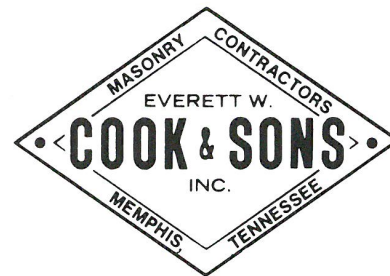
Llewellyn White Connell  
Sherard, Mississippi



Deborah Lee Naifeh  
Covington, Tennessee

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**Cotton's Bicentennial Maid—**

Telling the story of cotton's heritage and progress in the Bicentennial year will be the mission of 1976 Maid of Cotton, Victoria Laughlin. Victoria is a resident of Newport Beach, Calif., 21 years old and a senior at the University of Southern California, Los Angeles. She is majoring in speech communications and radio broadcast management.



*Victoria Laughlin*  
1976 Maid of Cotton



**Fantasy—**

This special design, an original by Jeanne's Fantasia for 1976 Maid of Cotton, Victoria Laughlin, is reminiscent of the Bicentennial celebration. In cotton domestic, it features lace-cap sleeves. Lace also trims the bodice and yoke and extends down the front panels which are embroidered and appliqued in bright orange, yellow and purple. A grossgrain ribbon, edged in matching lace, ties at the waist.

**Sophisticated—**

This Oscar de la Renta design will be perfect for many a memorable evening for Victoria. Brilliant clusters of flowers on a black background lend sophistication to the all-cotton wrap dress with tie belt and pockets.





Mrs. Walter G. Wunderlich  
Queen of MEMPHI



Miss Melinda Tredway  
Queen of RA-MET

Mrs. Oscar Edmonds  
Queen of PTAH



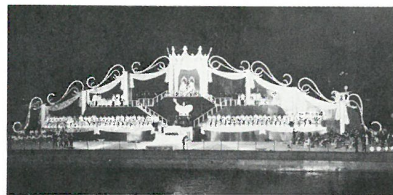
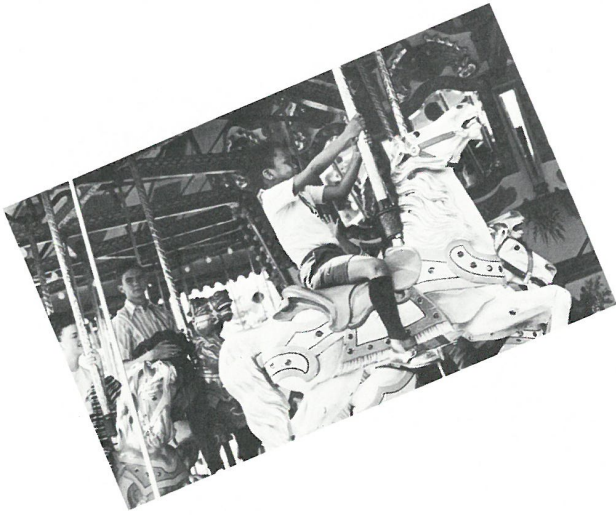
Miss Carol Krausnick  
Queen of OSIRIS

Miss Leona McCarthy-DeMere Dwyer  
Queen of SPHINX



Mrs. John H. Linder  
Queen of SHELBI







## Schedule of Events

### CARNIVAL '76 MID-SOUTH FAIRGROUNDS

#### Daily Friday, April 30th thru Saturday, May 8th

Gooding's Million Dollar Midway  
Kiddie Land — Center Grounds  
Square Dance Festival — Center Grounds — Sponsored by Mason's Root Beer and Memphis Cotton Carnival  
Wanblee Wasichu Indian Dancers — Pipkin Building  
Zucchini's Rocket Cannon — Human Cannonball — Center Grounds  
Miss Carla Wallenda — High Pole Act & Slide for Life — Center Grounds  
Mid America Arts and Craft Show — Shelby County Building  
Fred's Petting Zoo — Center Grounds  
Amateur Radio Exhibit and Demonstration — Center Grounds  
Antique Music Machine Concerts — Shelby County Building  
American Heritage Show — Shelby County Building  
Antique Tool Exhibit — Pipkin Building  
Cowboy Polo — Arena Building

— Sponsored by Oak Hill Downs and Memphis Cotton Carnival

#### Friday, April 30th

##### Friday — April 30th

Grounds Open — 4 P.M. to Midnight  
Neil Diamond — Coliseum 8 P.M.  
WMPS Festival — Youth Building — 4-10 P.M.

##### Saturday — May 1

Grounds Open — Noon to Midnight  
The Ohio Players — Coliseum 8 P.M.  
WMPS Festival — Youth Building — Noon-10 P.M.

##### Sunday — May 2

Grounds Open — Noon to Midnight  
WMPS Festival — Youth Building — 1-10 P.M.

##### Monday — May 3

Grounds Open — 4 P.M. to Midnight  
WMPS Festival — Youth Building — 4-10 P.M.

##### Tuesday — May 4

Grounds Open — 4 P.M. to Midnight

##### Wednesday — May 5

Grounds Open — 4 P.M. to Midnight  
WMPS Festival — Youth Building — 4-10 P.M.

##### Thursday — May 6

Grounds Open — 4 P.M. to Midnight  
WMPS Festival — Youth Building — 4-10 P.M.  
Pancho's 3rd Annual World Taco Eating Contest — Youth Center — Sponsored by WMPS, Pancho's and Memphis Cotton Carnival

#### Friday, May 7

Grounds Open — 4 P.M. to Midnight  
The Association of Country Entertainers (A.C.E.) and The Memphis Cotton Carnival present the Second Annual "Grand Ole Opry Comes to Cotton Carnival" — Coliseum — 8 P.M.  
WMPS Festival — Youth Building — 4-10 P.M.  
AAU Freestyle Wrestling — Merchants Building  
Pancho's 3rd Annual World Taco Eating Contest — Youth Center — Sponsored by WMPS, Pancho's and Memphis Cotton Carnival

#### Saturday — May 8

Grounds Open — Noon to Midnight  
ABC-TV's Almost Anything Goes — Coliseum 8 P.M.  
WMPS Festival — Youth Building — Noon - 10 P.M.  
Pancho's 3rd Annual World Taco Eating Contest — Youth Center — Sponsored by WMPS, Pancho's and Memphis Cotton Carnival  
AAU Freestyle Wrestling — Merchants Building

#### Carnival Events Outside The Fairgrounds During Carnival Week

May 1 Great River Pageant Pre-Pageant Program 6 P.M. — Fireworks Display (Courtesy Coca-Cola Bottling Co., Memphis)  
May 1 Rugby Tournament — 11 A.M. — Overton Park  
May 1-2 Carnival for Karts — 1:30 P.M. — Bartlett Rd. and E. Summer  
May 1,8 Memphis Historical Trail Cotton Carnival Hike — 7 A.M., Martyr Park  
May 2 Rugby Tournament — Noon — Overton Park  
May 3-8 Family Tennis Tournament — Audubon Park — 4 P.M. Monday-Friday, 8 A.M. Saturday  
May 5 Maid of Cotton Fashion Show & Luncheon — 12 Noon — Holiday Inn, Rivermont  
May 6 Mid South Mayors Breakfast  
May 6 Mid South Mayors Luncheon  
May 8 Grand Carnival Parade — 4:30 P.M. — Overton Square (The Grand Carnival Parade will begin at Madison and Belvedere, move east on Madison through Overton Square, and end at Madison and East Parkway.)  
May 9 Children's Pet Show — 2:30 P.M. — Overton Park — Sponsored by the Commercial Appeal

#### Events Of Interest Throughout The City During Carnival Week

May 1 Memphis Iris Show Garden Tour — 8 A.M. — 2:30 P.M.  
May 2 Memphis Iris Show — 1-5 P.M. — Goldsmith's Civic Garden Center  
May 2-14 Memphis Academy of Arts Senior Students Exhibit — 9 A.M. - 5 P.M. — Overton Park  
May 3-7 LeMoyné-Owen Art Exhibit — 9 A.M. - 3 P.M. - LeMoyné-Owen College  
All Week Softball Tournaments Throughout the City, Sponsored by the Memphis Park Commission  
All Week Downtown Art Exhibit — 9 A.M. - 5 P.M.

## Schedule of Events



For further information concerning these events contact  
Memphis Cotton Carnival Association, P. O. Box 302,  
Memphis, Tennessee 38101, 901/527-2591





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**Haverty Furniture Co.**  
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**Race Track Plantation**  
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**State Bank of Como**  
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