

# Welcome to Carnival

On behalf of Carnival Memphis, it is my utmost pleasure to extend a warm welcome to you as we embark on another exciting Carnival Week. Since taking over as president in October, it has been my distinct honor to lead Carnival Memphis throughout our 93rd year.

Peggy and I have had a blast attending all of the Grand Krewe coronations, fundraisers, and other Carnival events with the dream team of King Kevin, Queen Mary Franklin along with Sherri, Duncan, and Abbie. Carnival could not survive without the support and dedication of our members and Grand Krewes that make up our Carnival family. Everyone's commitment to Carnival and our great city makes Carnival a special organization, and it was our pleasure celebrating each and every one of you this year.

The four pillars of Carnival Memphis are charity, community, commerce, and celebration. These pillars are central to two of our signature events, the Business and Industry Salute Luncheon and the Annual Krewes for Kids Fundraiser.

In February, over 400 people attended the Business and Industry Salute Luncheon to honor the Investment Management Industry. This industry has been a huge driver of the Memphis economy for decades, and it was wonderful to celebrate the companies and people who play a vital role in the success and prosperity of Memphis including this year's Cook Halle recipient, Doug Edwards.

In 1999, the Carnival Children's Charity Initiative was started to support local organizations that impact the lives of children in our community. As of last year, we have raised over \$4.5 million with matching funds for these organizations. This year, we are proud to support Binghampton Christian Academy, Church Health, and Girls Inc of Memphis. It has been a privilege to get to know the leaders of each of these organizations and witness firsthand everything that they do to create a positive change and ensure a brighter future for children in Memphis.

Central to our fundraising efforts is our signature fundraiser, Krewes for Kids. I would like to thank Dawn Graeter and her team at Southern Security Federal Credit Union for their continued support of this event. In April, we gathered at the Children's Museum for A Night in Margaritaville. I am forever grateful to our amazing co-chairs, Elizabeth Carlisle, Bowen Cook, and Ginger Wilson, for everything they did to make the event a rocking success. A great time was had by all. Not even a little power outage dampened the festivities!



The Campbell family:  
Margaret, Chip, and Peggy

Carnival Memphis is fortunate to have so many people who keep Carnival running smoothly. I want to thank Ed Galfsky and Jackie Gillespie for their daily commitment to every single aspect of Carnival as well as three of our most dedicated volunteers, Floy Cole, Tempe Thompson, and Lucy Woodson. I have loved working with them every day on all things Carnival.

A very special thank you goes to my amazing family, my lovely wife Peggy and rockstar daughter Margaret. I couldn't have made it through this year without their unconditional love and support!

As we kick-off Carnival Week, let us embrace the spirit of Carnival Memphis and seize every opportunity to make a positive impact in our community. Together, we can create lasting memories, foster meaningful connections, and leave a legacy that will endure for generations to come.

Hip Hip!

*Chip Campbell*

Chip Campbell  
2024 President